

### **ABSTRACT OF THE DISCLOSURE**

An image processing and manipulation system provides a user the opportunity to customize images exposed on dry process photosensitive film. That is, the system of the present invention permits a user to choose a particular 5 look that is to be associated with exposed images on photosensitive film. The looks can be, but are not limited to, for example, accurate color reproduction, portraiture, brilliant color, black and white, etc. Therefore, with the system of the present invention, a customer is presented with the option of choosing a photographic appearance and or look that the customer desires for planned 10 images. In the system and method of the present invention, an order based on a photographic film selected by the customer and a selected appearance characteristic is associated with the images exposed on the film. A code is assigned to at least a sample of the selected film and/or the order. At a photofinishing site, the film is developed to produce the images captured by the 15 user, and scanned to produce a digital record of the captured images. The digital record is thereafter digitally processed based on the user selected appearance characteristic to produce processed images that reflect the user selected appearance characteristic.